

### A talent bank that supports women in their professional development and connects candidates with employers.



#### Why was Talenti established?

- women do not apply for a position until they meet 100% of expectations [report]
- increasing female labour force participation by 2025 could raise GDP by an additional 7% = 1.3 trillion PLN [McKinsey Report]
- companies with gender-diverse teams are 25% more profitable [Report, McKinsey"]
- only 16% of women are employed in STEM and AI/ML development department ["Stanford Institute for Human-Centered AI report]

We actively support the achievement of the SDG goals while increasing the social impact of the organizations we work with.











1,500,000+ female users of the portal per year
4,500+ women attended our workshops to
support them in their job search process

300+ trainings and webinars

Which aims to enhance the knowledge and skills of female candidates in recruitment, the new labour market but also to improve competences in new technologies, financial literacy.

12+ years on the market

8600+ female users contribute to our community

2600+ women have set up an account on talenti.pl, and others have completed their career paths, providing us with the unique knowledge to precisely connect candidates with employers.

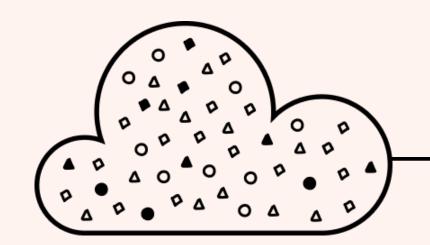
50+ employers annually cooperate with mamopracuj.pl and Talenti

30+ events we have organised to prepare female candidates for recruitment processes

3 years on the market

From 2022 onwards, our activities and projects are aimed at migrant women.

## What does it look like to work with Talenti?



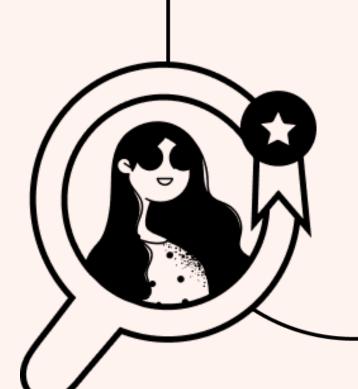
We provide an opportunity to reach women in our community – more than 100,000.



We implement activities that bring significant value to the professional development of the female community.

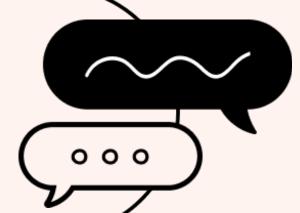
We promote relationship building and authentic connection.





#### We build significant projects that works in the long term.

Strengthening the employer brand awareness in the target group.



Expanding the talent pool & strengthening of the team.



#### How does Talenti work?

- Talenti, by building a unique candidate profile, reverses and simplifies the recruitment process.
- Thanks to our detailed knowledge of female candidates, we reach the best-fit ones, recommend female candidates to the employer, expanding the talent pool & saving recruitment teams' resources and shortening the whole process.
- By implementing partnership projects aimed at strengthening women in the labor market and leveling existing inequalities, we support the implementation of important Sustainable Development Goals.



#### How do we support recruitment?



1

#### Meeting and getting to know your needs

It is crucial to know the client's recruitment needs, including the scale of recruitment, the challenges, the competences needed, the specifics of the organisation.

2

## Search and preparation of female candidates

Verification of availability and interest in the offer, candidates screening and preparation for participation in the process.

Development of anonymous profiles.

3

#### Presentation of the best candidates

Presentation of the best available profiles and the decision of the employer which candidates he invites to the next stage of the recruitment process.

Fee for the candidate(s) to enter the process.

4

## Employment – You make the decision

The client makes the decision to hire the candidate.

NO success fee!



#### Who are the users of Talenti?

- Talenti users, or our Talenties, are women who are looking for a new job.
- They are both specialists, experts with many years of experience, as well as people at the beginning of their careers, and of all industries.
- Thanks to the Talenti platform, they can more effectively define their expectations from the job and the employer, but also describe their experience and skills.
- By going through our proprietary career path, using numerous materials, they prepare themselves for successful recruitment.

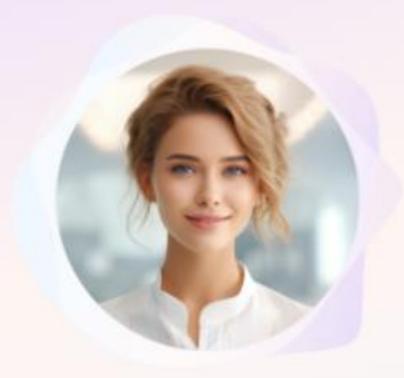


# We are constantly refining our tools to strengthen women in the labor market and so we created ZOE

ZOE<sup>TM</sup> BETA

AI based career Assistant

Available free of charge for Talenti platform users.



Check it out!

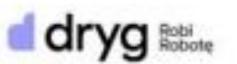


## HR Tech Map by Pracuj Ventures & our awards

Talenti na subiektywnej mapie Pracuj Ventures 2022, 2023

#### NICHE RECRUITMENT PLATFORMS





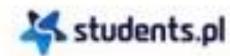














































Masters&Robots Awards 2022 honorable mention - Tech Disruptor



Eagles of Innovation 2021 awarded by the Rzeczpospolita newspaper



### Our Story

### We have the most experience in connecting women with employers.

For 13 years, we have been running www.mamopracuj.pl, which educates and supports women in entering and re-entering the labor market and helps them find the best employees.

We are actively changing the Polish labor market to be more friendly and open to women.

Understanding the needs and challenges of both sides, employers and candidates, gives us an advantage in the market and allows us to reach for non-standard solutions. Talenti is just such a solution.

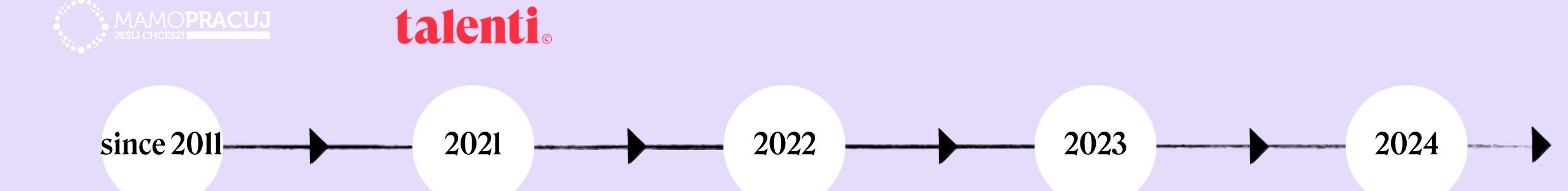








#### Development



1.2 million women a year
using resources
Content
Programs and workshops for
women
Advertisers
Corporate partners

Building the platform
Developing the candidate
base
First, test recruitments

20 clients
Development of candidate
base
Expansion of customer base
Verification of the business
model

50 clients
Development of candidate
base
Development of AI
component ZOE & English
version of the platform

100 customers
Further development of
candidate base
preparation for international
expansion

#### Our team



Agnieszka Czmyr-Kaczanowska

CEO, Founder

12 years of experience in building innovative products; working with business & empowering women, practicing leadershipp, cofounder of mamopracuj.pl



Tomasz Samul

**Growth Manager** 

17 years of experience in sales and digital marketing, co-owner of performance marketing agency.



Joanna Gotfryd

Finance Manager, Founder

12 years of experience in financial management; team management, community development for women, cofounder of mamopracuj.pl



Marta Matylda Kania

**Head of AI** 

Al Specialist. Responsible for the development and coordination of work related to the development of the Al with the human-in-the-loop approach.



Team of collaborators and partners

Social Media Manager,
Marketing Manager,
Community Coordinator,
Recruitment Team

#### talentio



## We reinforce diversity. We break down barriers.

We look forward to working together!

Agnieszka Czmyr-Kaczanowska

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Talenti.pl